ABOUT THE CONFERENCE

DURING FOUR DYNAMIC DAYS ON THE OTC EXHIBITION FLOOR, YOUR COMPANY CAN SHOWCASE ITS PRODUCTS AND SERVICES TO THE WORLD'S LEADING EXPERTS AND DECISION-MAKERS IN THE OIL AND GAS INDUSTRY’S OFFSHORE SECTOR.

The Offshore Technology Conference (OTC) is where the world’s energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters. OTC is the largest global event for the oil and gas sector featuring more than 2,000 exhibitors and 61,000 attendees from across the globe.

Founded in 1969, OTC’s flagship conference is held annually in Houston. OTC has expanded globally with the Arctic Technology Conference, OTC Brasil, and OTC Asia.

OTC is sponsored by 13 nonprofit organizations in the energy industry, who work cooperatively to develop the technical program. Revenue from OTC directly benefits the membership of these societies.

What Attendees and Exhibitors Think About OTC

• For many exhibitors, OTC is their largest participation of the year.
• Numerous exhibitors are able to sign multi-million dollar contracts or MOUs at the event.

*Results from OTC 2018 attendee survey

“OTC is a good opportunity to connect with clients and experienced vendors alike. It is extremely helpful networking that can positively effect our knowledge and purchasing options.”

—2018 Attendee

The World Comes to OTC

OTC delivers a unique experience for exhibitors to interact with global energy experts as they share their insights on technological advances, safety, and environmentally focused solutions, and economic and regulatory impacts.

This is your opportunity to engage with world leaders, royalty, CEOs, and US elected officials at OTC 2020.

OTC provides the ability for companies to develop business relationships and tap into emerging regions that are vital to offshore development. Even those who are new to the marketplace have seen that by participating in OTC, they obtain recognition necessary for their growth and visibility to thousands of industry professionals.

“I have been attending OTC since 1975. Each year has always exceeded my expectations, even during the industry downturns. I was very impressed with the new products and systems devoted to AI.”

—2018 Attendee

GEOGRAPHIC BREAKDOWN**

UNIVERSAL ATTENDANCE

75%

INTERNATIONAL ATTENDANCE

25%

UNITED STATES ATTENDANCE

75%

TOP INTERNATIONAL COUNTRIES (OVER 500 ATTENDEES)

China
United Kingdom
Nigeria
Mexico
Canada
Netherlands
Norway
Brazil
Republic of Korea
Italy

PRIMARY BUSINESS**

21% Equipment/Supplies
14% Engineering/Construction
11% Consulting Company
18% Service
17% Operating Company
10% Other
4% Contractor
3% Government/Library/Education
2% Financial

JOB CLASSIFICATION**

Executive 19%
Manager/Supervisor/Foreman 19%
Sales and Marketing 15%
Staff Engineer/Scientist 12%
Consultant 9%
Business Operations 9%
Other 8%
University Student/Academia 4%
Research and Development 4%
Supervisor/Foreman 1%

**Based on OTC 2018 attendee and exhibitor registration data.
EXHIBIT AT OTC

The following exhibit information is for companies that have not exhibited at OTC 2018 or 2019.

OTC Transforms Your Success

BE A PART OF THE OFFSHORE ENERGY INDUSTRY’S MOST INFLUENTIAL CONFERENCE. COMPLETE THE ONLINE EXHIBIT SPACE AGREEMENT AND SUBMIT IT TODAY.

How to Exhibit

Once your company has elected to participate in this prestigious event, follow these four easy steps:
1. Review all exhibit information carefully.
2. Read the Terms & Conditions in the online Exhibit Space Agreement available at 2020.otcnet.org.
3. Select five preferred booth locations. (New companies will be assigned in NRG Arena and Outdoor OTC Parkway only.)
4. Complete and submit the online Exhibit Space Agreement. A 50% deposit will be due 8 July 2019 to maintain your exhibit space.

“OTC is a good display of the overall industry progression through the year.”
— Staff Engineer/Scientist from North America

Exhibit Space Rates

<table>
<thead>
<tr>
<th>Location</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>NRG Center</td>
<td>USD 37.50 per sq ft</td>
</tr>
<tr>
<td>NRG Arena</td>
<td>USD 33 per sq ft</td>
</tr>
<tr>
<td>Outdoor Cement (&gt;75 psf)</td>
<td>USD 24 per sq ft</td>
</tr>
<tr>
<td>Outdoor Asphalt (&lt;75 psf)</td>
<td>USD 17 per sq ft</td>
</tr>
</tbody>
</table>

Outdoor OTC Parkway

4-day Hospitality Lounges (fully furnished tents with air conditioning)

<table>
<thead>
<tr>
<th>Lounge Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>20x20 Hospitality Lounge</td>
<td>USD 23,400</td>
</tr>
<tr>
<td>20x30 Hospitality Lounge</td>
<td>USD 36,600</td>
</tr>
<tr>
<td>30x30 Hospitality Lounge</td>
<td>USD 49,500</td>
</tr>
<tr>
<td>30x40 Hospitality Lounge</td>
<td>USD 58,800</td>
</tr>
</tbody>
</table>

Please refer to the online Exhibit Space Agreement and floor plan.

Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 July 2019</td>
<td>Deadline for 50% exhibit space deposit</td>
</tr>
<tr>
<td>13 January 2020</td>
<td>Deadline for balance due</td>
</tr>
</tbody>
</table>
OTC Organizations

Sponsoring Organizations

OTC is sponsored by 13 nonprofit organizations in the energy industry, who work cooperatively to develop the technical program. Revenue from OTC directly benefits the membership of these societies.

Supporting Organizations

Regional Sponsoring Organization

Endorsing Organizations

Contact our sales team for more information, or visit 2020.otcnet.org