OTC
Distinguished Achievement Awards Event

SPONSORSHIP OPPORTUNITIES

MONDAY, 4 MAY 2020 » NRG CENTER
HOUSTON, TEXAS, USA
Dear Colleague,

John Bunyan once said, “You have not lived today until you have done something for someone who can never repay you.”

This is precisely what OTC’s Distinguished Achievement Awards Event has done for the last nine years. With the tremendous support of our sponsors, more than USD 2 million has been donated to deserving non-profit organizations. From providing programs for drug abuse prevention to supporting efforts to relieve the devastation of Hurricane Harvey to STEM development programs for local area schools, generous donations from companies like yours are the driving force behind this event’s success.

Your contributions have led to such projects as providing medical and surgical products to sustain quality healthcare delivery in developing regions and supported habitat restoration with the purchase of 15 acres of coastal wetlands in Galveston to serve as a field education center for training people in the art and science of field rehabilitation. The full list of charitable organizations that have been the beneficiary of OTC is included in the following brochure.

This event also honors individuals and companies who have made major technological, humanitarian, safety, environmental, and leadership contributions in the industry by recognizing the highly coveted recipients of the OTC Distinguished Achievement Awards each year.

On behalf of the OTC Board of Directors, I would like to invite you to participate in the OTC Distinguished Achievement Awards Event on Monday, 4 May 2020 by becoming a sponsor. Please review the enclosed sponsorship opportunities and join other industry leaders in contributing to this important event.

Should you have any questions or wish to discuss further, please contact your OTC sales representative whose contact information is located in this brochure.

On behalf of the Board of Directors, thank you for your support.

Regards,

Cindy Yeilding
Chairperson, OTC Board of Directors
Afternoon Flow
1200–1400  Networking Lunch, Awards Presentation, and Beneficiary Recognition

Awards Presentation
Each year, the OTC Awards Committee considers major technological, humanitarian, environmental, and leadership contributions to the industry. If truly significant, the committee names an individual and an organization as recipients of the prestigious OTC Distinguished Achievement Award. For more information, visit go.otcnet.org/OTC2020daa.

Beneficiaries
In the past nine years, your sponsorship dollars have made a remarkable difference in helping hundreds of thousands of people in the communities where we operate. More than USD 2 million has been donated to charitable organizations including:

- Medical Bridges
- Offshore Energy Center
- Engineers without Borders
- Gulf of Mexico Foundation and the Independent Petroleum Association of America (IPAA)
- Petroleum Equipment & Services Association (PESA) Energy Education Center for the benefit of the Energy Institute High School
- Junior Achievement of Southeast Texas
- Oilfield Helping Hands
- Young Women’s College Preparatory Academy
- Spindletop Charities
## Sponsorship Packages

### Presenting Sponsor

**USD 50,000**  
1 available

- Three tables of 10 in a premium location at the OTC 2020 Distinguished Achievement Awards Event, hosting up to 30 invited guests
- Option for CEO to provide welcome remarks at the Distinguished Achievement Awards Event—up to three minutes—for operating companies only
- Recognition by emcee during the event as well as logo on sponsor scroll
- Recognition in all pre-event promotions, provided applicable deadlines are met
- Wi-Fi shared sponsorship rotation with one Wi-Fi hotspot at booth, non-transferable
- Full-page color ad in the OTC 2020 conference program, provided print deadlines are met
- Full-page color ad in the OTC 2020 Distinguished Achievement Awards Event program, provided print deadlines are met
- Three minute video/animation/graphic on shared digital entrance unit in NRG Center, to be played a minimum of 3x per hour each day of the exhibition
- Company logo on reserved table tents
- Table guest place cards
- Mobile Alert—limited to three alerts during OTC week—exhibiting companies only, non-transferable
- Company promotion full-color slide—up to three—included on digital meter board at OTC

### Corporate Sponsor

**USD 30,000**  
2 available

- Two tables of 10 in a premium location at the OTC 2020 Distinguished Achievement Awards Event, hosting up to 20 invited guests
- Recognition by emcee during the event as well as logo on sponsor scroll
- Recognition in all pre-event promotions, provided applicable deadlines are met
- Half-page color ad in the OTC 2020 conference program, provided print deadlines are met
- Full-page color ad in the OTC 2020 Distinguished Achievement Awards Event program, provided print deadlines are met
- Company logo on reserved table tents
- One-minute video/animation/graphic on shared digital entrance unit in NRG Center, to be played a minimum of 3x per hour each day of the exhibition
- Mobile Alert—limited to two alerts during OTC week—exhibiting companies only, non-transferable
- Company promotion full-color slide—up to two—included on digital meter board at OTC
### Platinum Sponsor

**USD 18,000**  
4 available

- Two reserved tables of eight at the OTC 2020 Distinguished Achievement Awards, hosting up to 16 invited guests
- Recognition by emcee during the event as well as logo on sponsor scroll
- Recognition in all pre-event promotions, provided applicable deadlines are met
- Company promotion full-color slide—up to one—included on digital meter board at OTC
- Half-page color ad in the OTC 2020 conference program, provided print deadlines are met
- Half-page color ad in the OTC 2020 Distinguished Achievement Awards program, provided print deadlines are met
- Company logo on reserved table tents
- Mobile Alert—limited to one alert during OTC week—exhibiting companies only, non-transferable

### Gold Sponsor

**USD 11,000**  
6 available

- One reserved table of 10 at the OTC 2020 Distinguished Achievement Awards, hosting up to 10 invited guests
- Recognition at event with logo on sponsor scroll
- Recognition in all pre-event promotions, provided applicable deadlines are met
- Company promotion full-color slide—up to one—included on digital meter board at OTC
- Half-page color ad in the OTC 2020 Distinguished Achievement Awards Event program, provided print deadlines are met
- Company logo on reserved table tent

### Silver Sponsor

**USD 6,000**  
12 available

- One reserved table of eight at the OTC 2020 Distinguished Achievement Awards, hosting up to eight invited guests
- Recognition at event with logo on sponsor scroll
- Recognition in all pre-event promotions, provided applicable deadlines are met
- Company promotion full-color slide—up to one—included on digital meter board at OTC
- Company logo on reserved table tent

### IMPORTANT DEADLINES

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>27 November</td>
<td>Receive sponsorship contract for recognition in the Conference Preview</td>
</tr>
<tr>
<td>26 February</td>
<td>Receive sponsorship contract for the Conference Program and Exhibit Guide</td>
</tr>
<tr>
<td>4 March</td>
<td>Receive advertising materials for the Conference Program and Exhibit Guide</td>
</tr>
<tr>
<td>23 March</td>
<td>Receive advertising materials for the Distinguished Achievement Awards Event Program</td>
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<tr>
<td>6 April</td>
<td>Receive sponsorship contract for recognition in the Distinguished Achievement Awards Event Program</td>
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OTC 2020 Distinguished Achievement Awards
Executive Advisory Board

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